

HOTELS ROOMS  
FOR ALL MAJOR  
SPORTS EVENTS  
**14sb.com**  
1-4SB-SUPER-BOWL

# 2014 SUPER BOWL XLVIII HOSPITALITY & CONCIERGE SERVICES

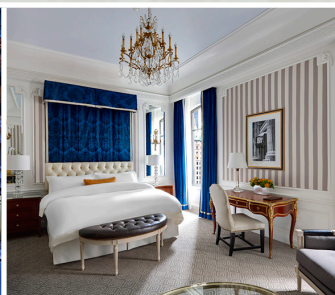
## 14SB.COM PRESENTS HOSPITALITY PACKAGES FOR SUPER BOWL XLVIII IN NEW YORK CITY!

The Big Game is headed to The Big Apple! A historic weekend will be on tap as MetLife Stadium plays host to the Super Bowl in 2014. Now is the time to start planning to make Super Bowl XLVIII a terrific experience for your best clients, top staffers or just a group of good friends as the iconic city is a destination and celebrity in itself.

Let **14SB.com** help plan your Super Bowl weekend! Everyone knows that it's hard to find Super Bowl tickets, but it can be even harder to find Super Bowl hotel rooms as they are booked solid for more than a year in advance.

## DELUXE HOTEL PROPERTIES AVAILABLE

### HOTEL ACCOMMODATIONS

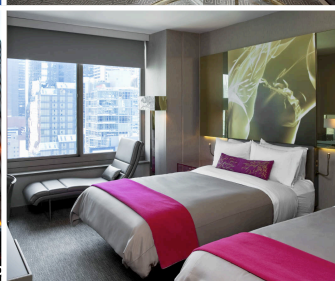


#### ST. REGIS NEW YORK

#### ADDRESS

In the heart of Manhattan, a refined atmosphere, an iconic butler service and impeccable service staff which prides itself in far exceeding expectations. Forbes Travel Guide Five-Star Award for 19 consecutive years.

St Regis Hotel  
2 E 55th Street  
5th Ave  
New York, NY  
10022  
stregisnewyork.com

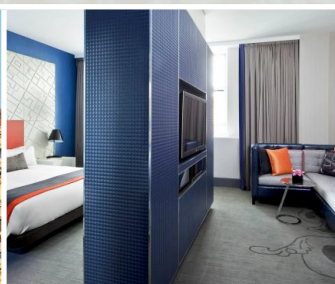
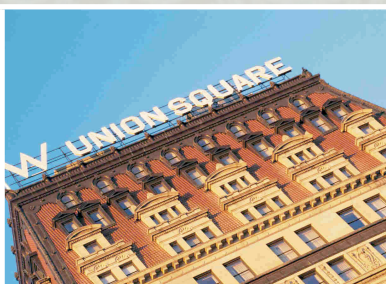


#### W TIMES SQUARE

#### ADDRESS

Welcome to the Times Square hotel. Take a front row seat. Perched above the "Crossroads of the World," near the Big Apple's famous theater district, W New York – Times Square amplifies the city's famous energy.

567 Broadway  
47th St.  
New York, NY  
10036  
whotelsnewyork.com

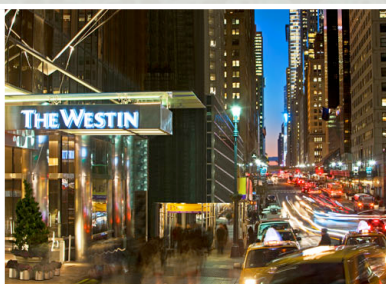


#### W UNION SQUARE

#### ADDRESS

Situated at the intersection of uptown and downtown, established and avant-garde, it remixes electric music venues and underground bars with glamorous shopping and fine dining.

201 Park Ave S  
New York, NY  
10003  
whotelsnewyork.com



#### WESTIN GRAND CENTRAL

#### ADDRESS

Welcome to The Westin New York Grand Central Located in the heart of midtown Manhattan, this all-new Westin hotel in NYC offers modern features and unmatched service for an exceptional stay.

212 E 42nd St  
New York, NY  
10017  
whotelsnewyork.com



# SUPER BOWL XLVIII

## HOSPITALITY & CONCIERGE SERVICES

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# LUXURY AMENITIES

DISCOVER WHAT'S WAITING FOR YOU.

Let **14SB.com** help with details and logistics to make Super Bowl weekend a truly memorable experience! Select from a variety of services available including Super Bowl XLVIII Tickets, air and ground transportation options, VIP access to the hottest on and off Broadway shows, world class restaurants, iconic landmark tours and much more.

## ADDITIONAL CONCIERGE SERVICES

### ADDITIONAL CONCIERGE SERVICES



### SUPER BOWL TICKETS

We are your one stop source to buy Super Bowl XLVIII tickets. Between the location and the event, tickets to the 2014 Super Bowl might very well be one of the most prized seats in the history of sports. With a wide selection of Superbowl 48 tickets from the end-zone to the 50-yard line.



### LUXURY TRANSPORTATION

Whether across the country or around the city, Transportation is one of the most important pieces of a successful Super Bowl weekend. Nowhere is this more the case than in New York, where action is happening all around the area. Axxis can provide the best in price and service for private planes, SUV's, limousines, chartered buses and more....



### RESTAURANT RESERVATIONS

There are many, many restaurants in New York where you need to make reservations weeks in advance, or wait in extremely long lines if you want a table. And then there are the restaurants that are basically impossible to get into, right now.....let us assist you



### SHOW TICKETS

Our VIP services can give you access to the hottest on and off Broadway shows including front row or orchestra seats, VIP lounge access or in some cases even meet and greets with the stars or lead actors themselves....



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**SUPER BOWL XLVIII**  
HOSPITALITY & CONCIERGE SERVICES

THE BIG GAME'S HOTTEST STAR STUDDER, CELEBRITY PARTY!

2014 **LEATHER & LACES** NY/NJ

The Superbowl is the biggest sporting event in North America. It has become larger than life, more grand than just a game. Today, there is one the high end two day Party that has become a synonymous side-show to the Superbowl game. This Party has become THE place to be seen, THE place to rub elbows with celebrities and athletes in an amazing plush lounge like setting with the best visual sights and sounds possible!

## LEATHER & LACES ANNUAL "2 NIGHT" SUPER BOWL EVENT

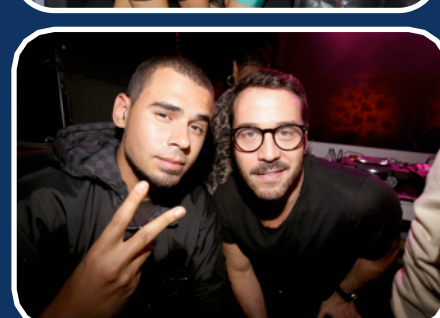
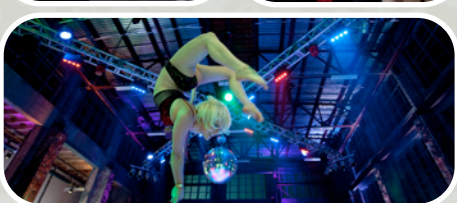
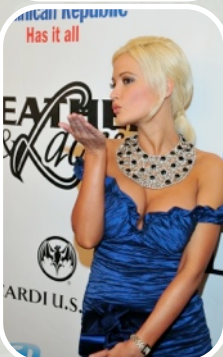
**FRIDAY**  
JAN 31, 2014

**SATURDAY**  
FEB 1, 2014

### LIBERTY THEATER - Times Square New York

Since its inception in 2004 in Houston, Texas, the Party quickly became a bona fide hit with more than 3,000 guests entering through the doors at the sold-out event. Today because of the demand, there are now two nights to attend...the ONLY Party at Super Bowl to do so!

With two-sold out nights and a bevy of Hollywood Celebrities and Athletes as guests every year.. It is a proven fact; "Leather & Laces" represents all that the Super Bowl weekend is meant to be: Glamour, Glitz and Excitement!



CONTACT [14sb.com](http://14sb.com) [superbowl@14sb.com](mailto:superbowl@14sb.com) DIRECT 772-409-2214 CELL 917-224-1231



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# VIP EXPERIENCE

LIFE IS A PARTY. LIVE LIKE YOU MEAN IT



Super Bowl means super fun. Fans love to psyche up and get into the spirit of the game before kickoff with Parties that can energize them. With great food along with countless options indigenous to New York, fans can get there fill before game time. Also as fans arrive they will be treated to pre-game Game Day coverage on large screen HDTVs and plasma televisions in a atmosphere and have a chance to mingle with current and former NFL greats and other Celebrities.

## TASTE OF THE NFL & SUPER BOWL PRE-GAME EVENTS



### TASTE OF THE NFL

**SATURDAY**  
FEB 1, 2014

When you're looking for a unique and tasty event that provides the best food imaginable, then the Taste Of The NFL is the event for you. New York will be the 23rd annual Taste Of The NFL, while donating the proceeds to the Food Banks that are located in each of the NFL Team's cities. The Taste Of The NFL provides you with over 30 different food stations to sample through from the countless celebrity chefs that will be in attendance.

**SUPER BOWL PRE-GAME EVENTS**

### CONTACT US

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